

Global-Pak (collectively, “us”, “we,” and “Global-Pak”) values our members, their information, privacy, and trust. This Policy explains how we collect, use and protect your information through our website. Specifically, this Policy applies to Global-Pak’s collection, use, storage, and transfer of information associated with Global-Pak’s site, www.global-pak.com (collectively, “Site”). If there is something you do not understand about our privacy practices, please feel free to contact us at info@global-pak.com.

Throughout this Policy, we refer to the term “Personal Information.” **“Personal Information”** is data about an individual who can be identified from that data, or by combining it with other data. Personal Information is usually your name in combination with another identifier, such as date of birth, postal address, email address, telephone number, or government-issued identification number. The specific definition of Personal Information varies from one jurisdiction to another.

Personal Information does not include anonymous or aggregated data that can no longer be used to identify a specific person, even if combined with other data.

Many of our members are businesses, rather than individuals. We do not consider Business Information, such as one’s position, business name, title, business email, business phone number, business address, business fax, and other similar business information, to be Personal Information.

Information We Collect

Information Collected Directly From You

We may collect your name, your company name, your email address, and information about your business such as your business address, business phone, business website address, business fax number, the products and services your business provides, and the name of the insurance company providing general liability insurance coverage to your business when you apply for membership in our organization. We use this information to assess whether you are eligible for membership in our group. We also use this information to confirm your identity when you later log in to your account and to confirm your registration, respond to member service requests, administer your account, improve the operation of our Site, conduct research, and analysis of how our members use our Site and assess which of our products and services may be of interest to you. We will keep this information for as long as you remain a member with us.

We may collect your first and last name, business name, shipping and billing address, your phone number, email address, as well as your PayPal or credit card information (including your credit card number, expiration date, and CVV number) when you purchase products through our Site. We use this information to provide you with your product or membership, including confirming your request, ensuring delivery of your product, responding to customer service requests, improving the operation of our application, improving the operation of our Site, conducting research and analysis of how our customers use our Site, and assessing which of our products and services may be of interest to you in the future. We will keep this information for up to twelve (12) months from the date you place your order to allow us to provide you with information about the order you may request.

In addition, we may retain Personal Information from your membership application or from past orders where necessary to comply with national laws, prevent fraud, collect any moneys owed, resolve disputes, troubleshoot problems, assist with any investigation, enforce our Terms of Use or contractual rights, and take other reasonable actions permitted or required by applicable law.

When you report a problem with our Site or services, we will collect your name, email address, and phone number, along with a description of your problem so that we may address your problem. When you contact us via the company email address, we will collect your email address and any information you include in your email to similarly address your concerns.

In the absence of a legal obligation to the contrary, we keep information you provide us for a year after your last contact with us.

Our Site are not directed to children under age 13 and we do not knowingly collect Personal Information from children under the age of 13. Children under 13 should not provide their Personal Information to us through our Site, to member service, or in writing. If we learn that Personal Information belonging to anyone under the age of 13 is stored on the Site, we will immediately delete such information and refrain from using it for any purpose.

Other Information We Collect

In addition to collecting information directly from you as described in the previous section, we also automatically gather information when you browse or view our Site. This information may include Internet Protocol (IP) address, browser type and language, Internet service provider (ISP), referring and exit websites and applications, operating system, date/time stamp, clickstream data, and whether you are a first-time or a returning user, links you clicked on while on the Site, and your flow and navigation path through the Site during your visit. We use this information to make sure that the Site, and its associated parts, is functioning properly, that the Site is displayed properly for your equipment and software, and that we can provide you with information useful to your location.

There are “do not track” or similar browser choices available to internet users with respect to online web activity, but given the present lack of consensus of what constitutes an informed election, appropriate trigger or breadth of scope of such choice, our Sites will not operate any differently when a “do not track” signal is received.

In some of our email messages, you will find a “click-through URL” linked to content on our Site. We track this click-through data to help us determine interest in particular topics and measure the effectiveness of our member communications. If you prefer not to be tracked in this way, you should not click such links in our email messages.

Cookies

We use technologies such as “cookies” so we can remember certain information about you, remember your preferences or recognize you when you return. They also help us compile aggregate data about Site traffic and Site interaction so that we can improve our Site and protect our Site from fraud.

A cookie is a text file that stored on your computer. As text files, cookies cannot read information on your hard drive, run programs or deliver viruses to your computer.

Most browsers are set to accept cookies automatically. You can set your browser to decline all cookies automatically or to prompt you for a response each time a cookie is offered. If you decline cookies, you may find that you cannot access all of our Site’s features.

During your browsing session, we use “session” cookies to store information and monitor Site function. We use the following session cookies when you visit our Site:

<u>Cookie</u>	<u>When Deleted</u>	<u>Purpose</u>
__adroll_fpc	5 Years	Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.
_ar_v4 _ga _gat _gid	1 Year	Optimizes ad display based on the user's movement combined and various advertiser bids for displaying user ads.
ASPSESSIONIDSSCQDADT	When the user leaves the site	Used by CMS system to monitor a user as they move through the site
bc_pv_end	30 seconds	Improves accuracy of pageview tracking when a website user (visitor) moves between pages.

We also use log files when you visit our Site. Log files track IP addresses, browser type, Internet Service Provider (ISP) identity, referring/exit pages, platform type, date/time stamp, and number of clicks. We utilize this information in our legitimate interest in administering the Site, preventing fraud, tracking website navigation in the aggregate, and gathering broad demographic information for aggregate use.

Google Adwords and Google Analytics

We use Google Adwords and Google Analytics in connection with our Site to gather data such as age, gender and interests to provide advertising targeted to suit your interests and preferences.

Google Adwords and similar programs from other companies help us target our online ads based on information collected directly from you or by automated means, like cookies. These companies also use automated technologies to collect information when you click on our ads, which helps track and manage the effectiveness of our marketing efforts.

You may opt out of the automated collection of information by third-party ad networks for the purpose of delivering advertisements tailored to your interests, by visiting the consumer opt-out page for the Self-Regulatory Principles for Online Behavioral Advertising at <http://www.aboutads.info/choices/> and edit or opt-out your Google Display Network ads' preferences at <http://www.google.com/ads/preferences/>

Google Analytics collects anonymous information that is not used to identify a particular user. This information helps us better understand how visitors use our Site, detect and defend against fraud and other security risks, and present advertisements, products, and/or services of interest to you.

To learn more about how Google Analytics collects and processes data, please visit “How Google uses data when you use our partners’ sites or apps”, located at www.google.com/policies/privacy/partners/. To learn about how to opt-out of Google Analytics, please visit <http://tools.google.com/dlpage/gaoptout/>.

Location

You may give consent for our Site to capture and record certain precise geo-location or global positioning data from your device in order to tailor information to your location. We may link such location data to other information that you provide to us or that may be accessed in connection with your use of our Site. You should be able manage how your mobile device and mobile browser share location information with us, as well as how your mobile browser handles cookies and related technologies, by adjusting your mobile device’s privacy and security settings.

Use of Your Personal Information

We use your Personal Information to further legitimate business interests – to transact business with you and serve you as a member and to administer our Site and prevent fraud. As described above, we use your Personal Information to enable you to participate in online transactions, confirm your membership with the Site, send you requested information, administer your account, personalize content so that it applies to you and your interests, compile, analyze, and do research on our user’s demographics and behavior, and detect, investigate, and prevent activities that may violate our policies or be illegal. We may also use your Personal Information to communicate with you about products and services we believe you might find of interest and to administer promotions, surveys, contests and sweepstakes in which you might participate.

We also use the information automatically collected about you during your use of the Site as described above, to improve the effectiveness of our website, operations, mobile experience, or marketing efforts or as described elsewhere in this policy, to prevent against fraud and theft, and otherwise to protect our Site’s visitors and our business.

Our employees and agents may view your Personal Information to perform their jobs and service your needs. We authorize access to your Personal Information to them on a need-to-know basis to provide you with our products or services to you, or for one of the other reasons listed in this section.

Sharing Your Personal Information

As a general rule, we will not disclose any of your Personal Information except when we have your permission or under special circumstances, such as when we believe in good faith that the law requires it or under the circumstances described in this Policy. For instance, we may share your Personal Information in the following circumstances:

We may provide your personal information to affiliated companies or others who help us operate the Site or assess your interest or satisfaction with the Site, our organization, or our products. When we do so, we will ensure that such affiliated companies are contractually prohibited from using that information for any other reason.

We may share your Personal Information with third parties who may help us operate the Site or help us assess your interest or satisfaction with the Site

We may disclose your Personal Information if we determine that disclosure is reasonably necessary, this Privacy Policy or to otherwise protect our operations, clients or users.

We may release your Personal Information to others (including law enforcement) if we believe such release is reasonably necessary to comply with the law or legal process; enforce or apply the terms of applicable terms of use; detect, prevent, or otherwise address fraud, security or technical issues; or otherwise protect the rights, property or safety of others.

We may sell, transfer and/or disclose your Personal Information as part of a business divestiture, sale, merger, or acquisition of all or a part of our business. If another company acquires our company, business, or assets, that company will possess the Personal Information collected by us and will assume the rights and obligations regarding your Personal Information as described in this Privacy Policy. In the event of an insolvency, bankruptcy, or receivership, your Personal Information may also be transferred as a business asset.

In addition, we may share aggregate, non-individual information, incapable of identifying a particular person, with third parties for lawful purposes.

California Privacy Rights

If you are a California resident, you may have the right to request and receive certain information about a company's disclosure of your personal information to third parties for their own direct marketing use, and your choices with respect to such disclosures. Our Site does not authorize the collection of personal information by third parties except as provided in this Privacy Policy.

Links to Other Websites

You may be able to post content to Social Networking sites (such as Facebook, Linked-In, Twitter, and Google+) on which we maintain a presence. If you choose to do this, we will provide information to the Social Networking sites, and receive information from them, in accordance with your elections. You acknowledge and agree that you are solely responsible for your use of those websites and that it is your responsibility to review the terms of use and privacy policies. We are not responsible for the availability, accuracy, content, products or services of such Social Network sites.

While you are using the Site, you may be linked or directed to other third-party sites outside of our Site that are beyond our control. Each of these third-party sites may have a privacy policy different from ours. Please carefully review the privacy policies of these sites. We are not responsible for any actions or policies of such third parties.

Data Movement

We may maintain your Personal Information on computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

We process data, including Personal Information, in the United States. We do not transfer your Personal Information to another organization or a country absent the existence of adequate security and privacy controls. We transfer Personal Information to the United States only with your consent

or to perform a contract with you, and consistent with the practices described in this Privacy Notice. We do not collect or store sensitive information about you.

Security Measures

We maintain a variety of industry-standard security measures, including physical, electronic and procedural safeguards. The Site has numerous safeguards to prevent the site and information from being hacked. For instance, we use a Web Application Firewall, malware scanning software, and content safety checks. No system can be completely secure, so we do not promise, and you should not expect, that your Personal Information, searches, or other communications will always remain secure.

Your Access and Consent to Use of your Personal Information

If you believe that the Personal Information that we have collected about you is incomplete, inaccurate, or not up to date, or if you would like to review and/or request changes or deletion of that information, you can contact the person identified below.

If you do not consent or want to withdraw your consent for us to collect, use, or disclose your Personal Information as described in this Policy, please contact the person identified below. In your request, please identify the Personal Information at issue and the collection, use, or disclosure you wish to stop.

Denying or withdrawing consent may not allow us to provide you with some or all of the products, services, or information you request.

You may opt-out of receiving marketing-related emails by clicking the “unsubscribe” link at the bottom of any email you receive from us. If you are having difficulty unsubscribing from our marketing communications, please contact us at info@global-pak.com / 330-482-1993.

If you opt-out from receiving marketing emails or text messages, we may still need to send you communications about your, orders, member service inquiries, and other matters.

If you agreed to receive future marketing communications directly from a third party through our Site, you will need to contact that party to opt-out of such communications. This process may be outlined on that party’s privacy policy.

Changes to this Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Changes and clarifications will take effect immediately upon their posting on the Site and we will change the “Last Modified” date below.

Questions and Contact Information

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information, you may contact our Data Privacy Contact at:

Lindsey Jeffreys

9636 Elkton Road, Lisbon, OH 44432

info@global-pak.com

phone number 330-482-1993

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